

STATISTICS & FACTS

Pedestrian fatalities increased
27% from 2007 - 2016

The estimated number of
pedestrians killed in 2017 is
5,984

Every hour, a juvenile is injured
or killed after being hit by a
vehicle in the United States

6 out of 10 reported crashes
involved driver distraction

1.6 million accidents per year
due to texting while driving

20% of drivers confess to
surfing the web while driving

55% of young adult drivers
claim it is easy to text while
driving

GET INVOLVED!

If you see any suspicious
activity taking place, or have
any information pertaining to a
crime, don't hesitate to call the
police!

Your information is valuable
and could help victims gain
closure and police gain justice.

For other safety tips and alerts
provided by the department,
visit the Police News page
located on our website.

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HIGHLAND HEIGHTS
POLICE DEPARTMENT

**PEDESTRIAN
AND
MOTORIST
SAFETY**



MOTORISTS

For **motorists**, taking the extra time to drive safely is your most important responsibility. Speeding, failing to yield, and running red lights or STOP signs are some of the most common errors drivers make.

PEDESTRIANS

For **pedestrians**, crossing at an undesirable location, failing to look both ways, and not following the directions of traffic signals or crossing guards can lead to serious injury or death.

CAUTION
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UNSAFE MOTORIST BEHAVIORS TO AVOID

- Speeding through residential streets and school zones
- Failing to yield to pedestrians, especially in crosswalks
- Running red lights or STOP signs
- Turning right or left at intersections without yielding to pedestrians
- Exiting or entering driveways or alleys without yielding to pedestrians
- Passing stopped cars and school buses
- Parking or stopping in crosswalks
- Driving while distracted
- Driving while intoxicated

UNSAFE PEDESTRIAN BEHAVIORS TO AVOID

- Walking while intoxicated, wearing headphones, or while talking on a cell phone.
- Crossing a street at an undesirable or unsafe location
- Not looking left, right, and left again before crossing the street
- Darting out between parked cars into the path of oncoming cars
- Wearing dark clothes when there is poor lighting
- Not following the directions of traffic signals or crossing guards

